

Berkeley Repertory Theatre, PG&E Rate Plan Comparison

Video Script

- The biggest challenge that Berkeley Rep faces is that our theatrical lighting equipment is just a massive energy drain and we're realizing that this is a problem that is only gonna get worse not better.
- With this type of customer, they're really sensitive because everything is on all the time so it's really important that they're on a particular rate.
- Elena and I monitor our rates and we review them annually to make sure that we're on the right rate structure for the right building at the right time.
- [Elena] Being able to check your rate online is really important so any customer can go online and be able to check the different rates that are available to them and then double check that they are on the right rate.
- [Susie] We looked at anticipated rate increases, peak pricing changes, and when peak was gonna happen and that did reduce our costs.
- What I would recommend for other businesses is to analyze the usage that you have for your company, understand where your power consumption is and once we understand where our usage is, then we know where we can take steps to try to reduce that.
- We have huge ambition for improving our energy efficiency and it means we're spending less money on electricity. That means we can spend it on other things.