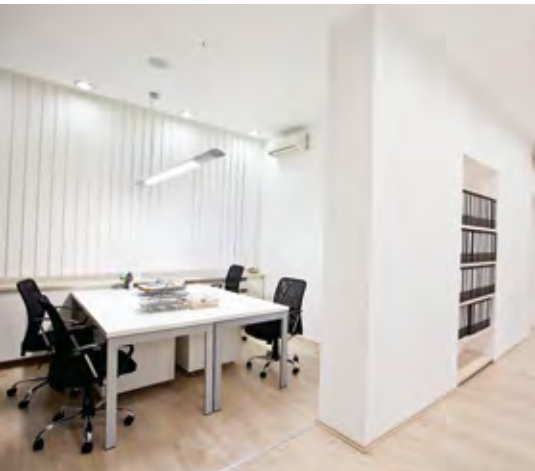




Automated Demand Response

Lower your energy bills and earn financial incentives



Incentives for building energy controls

PG&E's Automated Demand Response (ADR) Program incentives can defray the cost of upgrading building system controls when you agree to automatically carry out a demand response action plan during demand response events.

Making the most of industry trends

Demand response is a practice that most commercial facilities can adopt to reduce electricity bills and receive payments for reduced electricity usage during demand response events. Executing your demand response action plan reduces the risk of service interruptions when electricity resources are in high demand by helping you shift your most energy-intensive activities to off-peak demand periods. In a typical year, demand response events occur on average 15 times, and you have the ability to opt out of any given event.*

Automating demand response with ADR Program incentives makes event participation easier and maximizes the value of your participation. PG&E can help you implement the technology requirements to reduce energy use and realize financial incentives.

*Penalties may apply depending on the demand response program.

Property teams receive:

- **One-time incentives** to install ADR-enabled building controls
- **Ongoing payments** for actively participating in an eligible demand response program
- **Advanced notification** about upcoming demand response events via email and phone call
- **Convenience of automated participation** in demand response events
- **Ability to opt out** if necessary to meet property needs on event days*
- **Technical and administrative services** including incentive estimation, application processing, support enrolling in a demand response program and ongoing connectivity support
- **LEED Credits** v4.1 O+M: Existing Buildings

Your commitments:

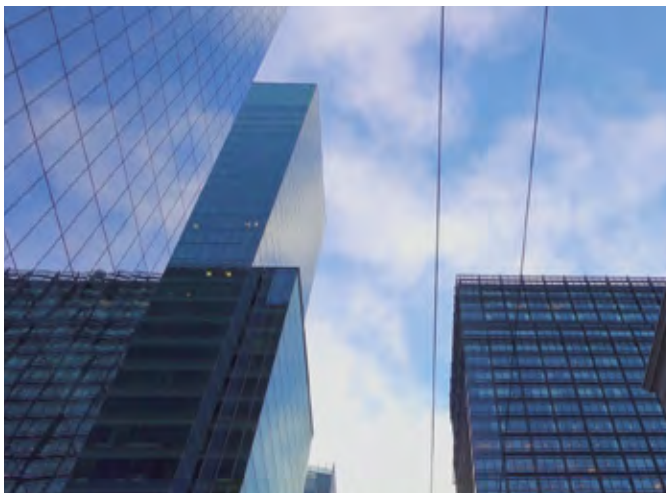
- Participate in a qualifying demand response program for at least three years, directly with PG&E or through an aggregator. A current list of qualifying demand response programs is available at: pge.com/adr
- Participate in demand response events by automatically, temporarily and safely adjusting operation during a demand response event

Incentives and ongoing payments:

- **\$200 per kW** of calculated demand response load reduction
- FastTrack sites with average summer peak demand under 500kW: Incentives cover up to **100% of eligible ADR project costs**, and customers must participate in an ADR eligible demand response program for three years.
- Custom sites with average summer peak demand over 500kW: Incentives **cover up to 75% of eligible ADR project costs**, and customer must participate in an ADR eligible demand response program for three to five years.
- Ongoing payment amount **depends on the selected demand response program**. PG&E can help you select the program that best fits your operations.

Next steps

Call the Automated Demand Response Program team today to get started: **1-855-866-2205** or visit pge.com/autodr.



*Penalties may apply depending on the demand response program.