# Q1 2019 Clean Transportation Program Advisory Council Meeting

March 27, 2019





Safety/ Introductions	9:00 – 9:15
Meeting Overview / EV Market Update	9:15 – 9:30
EV Charge Network Program Update	9:30 – 10:00
SB 350: Priority Review Projects Update	10:00 – 10:45
BREAK	10:45 – 11:00
SB 350: Standard Review Projects Update	11:00 - 12:00

# **EV Market Update**





### **EV** registration growth

2 1 6 8 4 5

**EVs registered** in PG&E service territory, through Q4 of 2018



EV registrations in the PG&E market represented **10% of new vehicles** in 2018. EV sales grew as conventional vehicle sales receded.

The **66% growth in 2018**, was largely driven by **Tesla Model 3** production, though other OEMs also saw modest growth.

PG&E estimates the actual number of EVs in operation is approximately 90% of the total registrations since 2010, due to retirements and out-of-state moves.

### EV market update – Q1 2019

#### Give the people what they want:

Ford's F-150 is the most popular car in the U.S., and Americans' car preferences are shifting toward light trucks and SUVs – but this popular segment has remained largely untapped in the EV market.

### California Vehicle Registrations by Segment 2018 vs. 2017 Change



4M

#### One Rising, One Falling

PG8E

Annual U.S. vehicle sales, seasonally adjusted



U.S. light truck sales, trailing 12 months

Compact crossover SUVs
Entry luxury SUVs
Large crossover SUVs
Midsize crossover SUVs
Midsize traditional SUVs
Premium luxury SUVs
All pickups





Sources: Bloomberg Sparklines; California Auto Outlook: California New Car Dealers Association (YTD through September 2018).

Our Trucks Have Become SUVs

## EV market update – Q1 2019

# 2019 will mark the entry of electric crossovers (CUVs) into a growing field of EV options. 2020 might yield the first electric pickups.

Joining the high-end Tesla Model X in the CUV market are a number of mid-range and luxury new EVs:

- Hyundai Kona Electric
- Kia Niro EV
- Jaguar I-Pace
- Audi e-tron



Michigan start-up **Rivian** turned heads at December's LA Auto Show with its fully electric **R1T pickup**; which will debut in 2020.



Similar announcements on upcoming models have trickled out from Ford, Tesla and startup Bollinger

# EV Charge Network Program Update



### **EV Charge Network Program Update**



1 As of March 18, 2019

PG<mark>&</mark>E



### **EV Charge Network Program Update**

- Approaching full subscription with over >3,330 committed ports and another 5,200 ports in site eligibility
- 2019 construction pipeline is largely scheduled
- Going forward, any newly signed customer agreements will be scheduled for construction in 2020

#### **Current forecasts:**

~4,500 ports installed by December 2020

#### Forecasts contingent on:

- Costs assumptions hold true
- Availability of labor resources
- Steady attrition rates

Inform all existing applicants of the program status and construction timelines.

Institute scoring criteria to optimize
remaining portfolio selection
process\*.



Monitor attrition and reach back out to pool when necessary.



### **Customer Acquisition Metrics**

#### Number Applications by Current Phase (2/28/19)



#### Cumulative Ports Submitted and Approved (2/28/19)



\* Submitted ports are conservative rough estimates since not all applications receive precise port counts before cancellation.

Of the 694 applications received thus far, 170 have been approved as eligible sites and are in design, construction, or utilization phases.

Application intake has been driven by PG&E sales reps, with roughly 56% of applications coming in from a sales rep lead.

Starting in March 2019, PG&E has stopped actively marketing and selling the program due to high application levels.

#### Submitted Application Geography (2/28/19)



#### Site Type Breakdown (of 138 Eligible Applications)





### **EVCN Construction**





1 Sites for which construction actuals have been finalized as of March 19, 2019

### **EVCN Construction and Activation Map**

- Activated sites and sites in construction will be visible on a public map
- Sites are summarized by zip code to maintain site host anonymity
- Map will go live in Q2 2019

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## **SB 350** Priority Review Projects



#### **High-level Project Status:**



**Platform Design Underway** 

### **Electric School Bus Renewables Integration**

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#### **Project Partner**

#### **Pittsburg Unified School District**

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- K-12 school district, serving 13 school sites, including 8 elementary schools
- Serves a Disadvantaged Community
- PV solar arrays generate ~50% of energy needs across all sites
- Adding 9 electric buses to fleet of 24 at bus depot at administration building
- Installing ~200KW onsite wind and solar renewable generation, at the same location, coming online Spring 2019

#### Project Scope

- Installing 9 Level 2 Chargers
  - At 19kW each, about ~180kW total load
- Charge management software and platform to **optimize charging** for economics and GHG reductions
- Architecting novel communications design to integrate onsite renewables





### **Electric School Bus Key Project Updates**



#### Learning Center & Curriculum Development

- Engaging teachers and students to develop curriculum for 4<sup>th</sup>, 6<sup>th</sup> and 9<sup>th</sup> grade students
- Constructing viewing and experimentation zones with signage explaining renewable energy and electric vehicles
- Pittsburg won the 2019 Acterra awards for sustainability, highlighting this project in final presentation

#### Software Platform Design (Olivine, Inc)

- Using Rainforest HAN devices to communicate with EV and site smart meters
- Developed software that communicates to Liberty Plugins charger controllers at each Clipper Creek charger
- Software sends 2-day forward looking 15 minute schedules over OpenADR protocol





### Beta Test Site for Novel Clean Technology





### **Software Platform Optimizes Cost and Emissions**

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### **Testing Vehicle-to-Grid Integration Use Cases**



## **Electric School Bus Renewables Integration**

Pilot Project Construction and Data Collection Schedule



•	Learning Center Construction Starts	.4/15/2019
•	Olivine and PUSD Present at ACT Expo (pending abstract acceptance)	.4/23/2019
•	Testing Phase 1 Complete	4/30/2019
•	Excess Supply Side Integration Begins	5/01/2019

#### High Level Pilot Goals

**Optimize renewables with low TCO** 

Best practices for schools

**Readiness for EV Fleet Program** 

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## **Idle Reduction Technology Project Summary**

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#### **Project Partner**

# Food Distribution Service Center Facility

- Facility is located in and serves a Disadvantaged Community
- Facility is **2.2 million square feet**
- Facility has roughly 313 dock spaces
- Current fleet
  - Consists of 664 trucks
  - 232 trucks with eTRU units capable of running on diesel or electricity
- Plan for 550 600 eTRU ports if pilot is success

#### **Project Scope**

- Deployment of 25 electrified receptacles for eTRU connection (each 15-17 kW, adding a total load up to 425 kW)
- Demonstrate building off of customer owned infrastructure
- Demonstrate minimizing fuel costs by reducing diesel idling
- Understand deployment of eTRU technology and impact of site operations



## Idle Reduction Technology Project Timeline



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•	Begin construction of site installation	Q2 2019
•	Commission charging ports	Q2 2019

	High Level Pilot Goals	
eTRU Technology Adoption	Minimizing Fuel Cost	Readiness for Fleet Ready Program



### Medium/Heavy Duty Fleet Customer Demo Project Summary



\*capacity in AC at full nameplate power



## **Construction Progress at RTD**



### Medium/Heavy Duty Fleet Customer Demo Project Timeline



#### Key Upcoming Milestones

DC

•	Complete Battery Installation	Q4 2	2019
•	Battery Delivered	. Q2 2	2019
•	Chargers Commissioned03	3/27/2	2019

#### High Level Pilot Goals

Transit Operator Electrification

Battery Storage Integration

**Readiness for EV Fleet Program** 



**RTD Fleet Operations (as of Q1 2018)** 





12 electric buses	71 diesel hybrid buses	8 conventional diesel	22 unleaded buses
Monthly fleet mileage:	Monthly fleet mileage:	Monthly fleet mileage:	Monthly fleet mileage:
~18,700 miles	~128,780 miles	~41,120 miles	~48,290
Average miles per bus:			
1,558	1,814	5,140 miles	2,195 miles

### **Early Data Analysis of RTD Charging**



## **Early Data Analysis of RTD Charging**



# Early Data Analysis of RTD Charging

RTD Daily Demand by 15 Minute Interval



Average Demand Charge:	\$4,660
Average Utilization Rate:	15%
Average Electric Fleet Mileage:	16,109
Average # of Buses in Operation:	12
Average \$/mile (Electric Fleet):	\$0.70
Average \$/mile (Diesel Hybrid Fleet):	\$0.38



### **Recent Lessons Learned**

1	Wide variability in MD/HD charging equipment available	5	MD/HD charging technology is less mature than Light Duty/Level 2 charging
2	Idle reduction remains an untapped opportunity	6	Charge management software is still developing and not plug and play
3	Each site requires custom analysis and design to best suit the customers' needs	7	Legacy rates can create challenges in implementation
4	Many schools and transit agencies have received or applied for grants for vehicles	8	Process Improvements Identified for Fleet Ready

## 9 There is no one-size-fits-all approach to minimizing fueling costs

- Demand management software is effective
- Must be coupled with maximizing overall utilization of the chargers
  - Larger ramp-ups of EV fleets may be more economic if they can overcome minimum utilization thresholds
- Maximizing mileage is essential

## **10** Customers benefit from greater support by OEMs and Utilities during the transition

- Technology is still in the early stages
  - Downtime of chargers and buses is problematic, so quick resolution is necessary
- No one entity has all the data to optimize on a customer's behalf
  - Utilities, OEMs, and customers need to work together to develop proactive solutions

## Home Charger Information Resource Pilot



PGSF

- 1. Empower customers to install residential charging through:
  - a) Updating website and checklists: Translating these resources into Spanish and Chinese to support DACs
  - **b) Installer Tool:** 3<sup>rd</sup> party tool which empowers customers to find qualified contractors and compare costs with remote bids





#### Market Segments Residential

#### Implementation

Update website and launch Installer Tool. Increase adoption and spread awareness in 2019 and 2020.



**Cost** \$500,000



#### **Business Model**

Qualified contractors receive referrals from Installer Tool

# PG&E

### **Home Charger Information Resource Pilot**



## SB350 Standard Review Program



## **EV Fleet Program Activities and Milestones**



### **EV Fleet Pre-Launch Customers**

## **Metrics to Date**

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- 35 pre-launch customers
  - 17 school bus sites
  - 9 transit bus sites
  - 2 municipal sites
  - **7** other (e.g. eTRU, local delivery)
- 815 total electric fleet vehicles

## Pre-launch customer sources

- External funding partnerships and grants (i.e. CEC School Bus Program)
- Regulatory compliance (i.e. Innovative Clean Transit rule)
- OEM partnerships

# **EV Fleet Operational Metrics**

#### **Process overview**



### **EV Fleet Website Launch**

### Two pathways to submit an application...

#### www.pge.com/evfleet

#### Customer

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- 1. Learn about program and eligibility
- 2. Submit interest form
- 3. Connect with PG&E
- 4. Select OEM
- 5. Submit application



#### OEM

- 1. Become EV Fleet OEM partner
- 2. Identify eligible customer
- 3. Submit application on behalf of customer



#### Customer tools now available:



Rebate calculator



Infrastructure incentive calculator



\$ Additional funding filtering tool

# EV Fleet Rebate and Incentive Amounts

#### **PG&E EV Fleet EVSE Rebate Amounts**

Schools, transit agencies, and sites located in disadvantaged communities are eligible for a rebate of up to 50% of the cost of their EVSE. The EVSE must be selected from the EV Fleet approved vendor list to be eligible for the rebate.

#### EV Fleet EVSE Rebate Levels

Power output	Rebate for eligible customers
Up to 50 kW	50% of the cost of EVSE, up to \$15,000
50 kW to up to 150 kW	50% of the cost of EVSE, up to \$25,000
150 kW and above	50% of the cost of EVSE, up to \$42,000

#### **PG&E EV Fleet Customer-owned Infrastructure Incentive Amounts**

In cases where the customer selects to construct, own, and maintain the behind-the-meter infrastructure, the customer will be eligible for an incentive up to the cap for the vehicle sector, on a per vehicle basis.

#### Infrastructure Incentive Cap by Vehicle Sector

Vehicle Sector	Incentive Cap
Transportation refrigeration units, Truck stop electrification, airport ground support equipment and forklifts	\$3,000 <sup>1</sup> per vehicle
Transit buses and Class 8 trucks	\$9,000 <sup>2</sup> per vehicle
School buses, local delivery trucks, and other vehicles	\$4,000 <sup>3</sup> per vehicle

<sup>1</sup> Incentive amount is limited to 50 vehicles per site. Sites with more vehicles to be considered on an individual basis.

<sup>2</sup> Incentive amount is limited to 25 vehicles per site. Sites with more vehicles to be considered on an individual basis.

<sup>3</sup> Incentive amount is limited to 25 vehicles per site. Sites with more vehicles to be considered on an individual basis.



- PG&E is in the process of conducting an RFQ to qualify vendors for the EV Fleet Approved Product List
- These chargers will be eligible for the EVSE rebate for qualifying sectors (school bus, transit, and DAC)







Execute RFQ every 6 months

Qualified vendors submit applications

Limited number of sites selected Based on criteria each RFQ cycle