

DRAFT
5/15/23

Community Wildfire Safety Program Social Posts for CBO Toolkit

Post 1: Medical Baseline Program (MBL)



Facebook:

If you rely on power for medical needs, PG&E's Medical Baseline Program may be able to help. PG&E can keep you informed ahead of a Public Safety Power Shutoff with additional alerts until they can reach you.

Learn more about the benefits and apply at pge.com/medicalbaseline.

Instagram:

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Nextdoor:

- **Subject [50 character limit]:** Get the Support You Need from PG&E
- **Body:** If you rely on power for medical needs, PG&E's Medical Baseline Program may be able to help. PG&E can keep you informed ahead of a Public Safety Power Shutoff with additional alerts until they can reach you. Learn more about the benefits and apply at pge.com/medicalbaseline.

Twitter [280 character limit]:

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Post 2: Disability Disaster Access & Resources (DDAR) Program



Facebook:

If you're an older adult or have a disability, make sure you have a plan for wildfire safety outages. The Disability Disaster Access and Resources Program can help you get the services and support you need to stay safe. To learn more, visit disabilitydisasteraccess.org.

Instagram:

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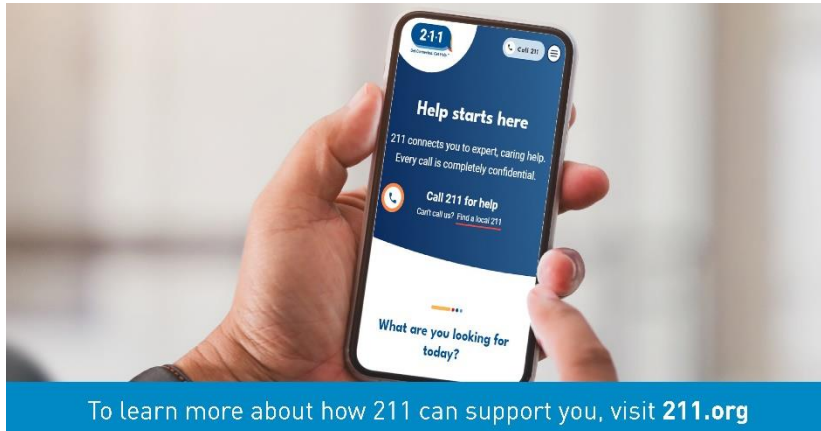
Nextdoor:

- **Subject [50 character limit]: Do You Rely on Power for Medical Needs?**
- **Body:** If you're an older adult or have a disability, make sure you have a plan for wildfire safety outages. The Disability Disaster Access and Resources Program can help you get the services and support you need to stay safe. To learn more, visit disabilitydisasteraccess.org.

Twitter [280 character limit]:

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Post 3: 211



Facebook:

211 can help you and your family get support before, during and after a safety power outage. Get help making an emergency plan or finding local support when you need it most. Call 211 or text “PSPS” to 211-211 at any time for free assistance. To learn more about how 211 can support you, visit 211.org.

Instagram

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Nextdoor:

- **Subject [50 character limit]: Supporting You During Wildfire Safety Outages**
- **Body:** 211 can help you and your family get support before, during and after a safety power outage. Get help making an emergency plan or finding local support when you need it most. Call 211 or text “PSPS” to 211-211 at any time for free assistance. To learn more about how 211 can support you, visit 211.org.

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Post 4: Backup Power



To see if you qualify, visit pge.com/backuppower

Facebook:

If you rely on power for your health or safety, you may qualify for one of PG&E's backup power programs. Backup power can help you power medical devices in case of a power outage. To see if you qualify, visit pge.com/backuppower.

Instagram:

If you rely on power for your health or safety, you may qualify for one of PG&E's backup power programs. Backup power can help you power medical devices in case of a power outage. To see if you qualify, visit pge.com/backuppower.

Nextdoor:

- **Subject [50 character limit]: Backup Power Support May Be Available to You**
- **Body:** If you rely on power for your health or safety, you may qualify for one of PG&E's backup power programs. Backup power can help you power medical devices in case of a power outage. To see if you qualify, visit pge.com/backuppower.

Twitter [280 character limit]:

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Post 5: Enhanced Powerline Safety Settings



Facebook:

To help stop wildfires before they start, PG&E uses enhanced safety settings on powerlines in high fire-risk areas. These safety settings turn off power within one-tenth of a second if a threat is detected. To learn more, visit pge.com/epss.

Instagram

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Nextdoor:

- **Subject [50 character limit]:** Safety Settings Help Reduce Wildfire Risk
- **Body:** To help stop wildfires before they start, PG&E uses enhanced safety settings on powerlines in high fire-risk areas. These safety settings turn off power within one-tenth of a second if a threat is detected. To learn more, visit pge.com/epss.

Twitter [280 character limit]:

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