

PG&E - Marketing & Communications | 2024 PGE Innovation Summit Promo

[MUSIC PLAYING] Imagine an energy system with superpowers. It has advanced automation, refining our operations. It has predictive technologies to prevent equipment failure. It provides personalized experiences for every customer. And all of this is helping provide energy that is resilient, reliable, affordable, and clean. This is the energy system we all want. At PG&E, we're not just imagining this future, we are actively building it.

Last year, our Research and Development Strategy Report identified nearly 70 critical challenges we face in creating California's energy future. Innovators from around the world heard our call, and they joined us in tackling these challenges. From over 600 proposals, we identified dozens of promising climate tech solutions to test, integrate, and deploy at scale. These new technologies will bring energy innovation to life for California. And we're not stopping there.

Innovation remains at the heart of our carbon-free future. In particular, we see an essential role for artificial intelligence. In our refreshed 2024 R&D Strategy Report, we outline new and updated challenges that could be solved by AI and other technologies. This is where you come in. We're calling upon innovators everywhere to join us.

Join us in exploring how AI can shape the future of energy and amplify the incredible work of our dedicated workforce. We need you and your big ideas. The future of energy is ours to imagine and create. And together, we will achieve extraordinary things.